Laba International Business School

Diploma supplement

Anna Pierzyna

COURSE: Financial Controlling

COURSE DATES: 04.03.2026 – 29.04.2026

The course program included, among others:

1. **The income statement and cash flow statement in the controller's practice – key sources for financial assessment of a company, variations in the preparation of the income statement and the scope and significance of cash flow**
2. **KPIs – metrics from the perspective of stakeholders: owners, management, finance, operations, sales, balanced scorecard, calculating metrics in Excel (liquidity ratios, ROA, ROE, debt ratios, cash flow ratios)**
3. **Budgeting – the purpose of budgeting and the importance of the process, types of budgeting, types of budgets, the annual and project planning process, types of variances, calculating KPIs based on the P&L, rolling forecast: concept, application**
4. **Report – differences between a report and a data summary, data quality, key elements of a report, creating an ad-hoc report in Excel for the board of directors**
5. **Financial storytelling – purpose, key elements, and practical applications; IBCS standards; principles for effective communication**
6. **Investment controlling and financial modeling – key components, essential sources of information for forecasting, investment performance metrics: IRR, NPV, Payback, ROI, scenario analysis**
7. **Profitability analysis and resource-based cost accounting – profitability matrix, profitability analysis from the perspective of customers and products, resource-based cost accounting: design, calculation, interpretation**
8. **Operational and HR Controlling – designing and implementing a cost control system, cost identification, and IT cost management**
9. **Audit and risk management – collaboration with internal and external auditors, types of risks, risk identification and risk assessment and mapping**

COURSE RESULT: new skills obtained by finishing practical assignments.
The course was completed with distinction.

Date of issuing the diploma:
29.04.2026

Course lecturer:
Adam Doliński

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RIS registration number:
2.14/00042/2024